

Town of Isle La Motte  
Selectboard Meeting  
November 6, 2019  
Town Hall @ 5:00PM

Members present: Stephen Stata, Selby Turner.

Others present: Paul Zera, Joyce Tuck, Sarah Mutrux & Tyler Wren (Representatives of 'Farm to Fork Fondo' & Wrenegade Sports) Carmine Centrella & Sarah Noble.

Meeting called to order at 5:02PM by Chair, Stephen Stata

1. Additions to agenda
2. Executive session- No need
3. Minutes of October 2, 2019
  - **Motion by Turner to approve October 2, 2019 minutes, 2<sup>nd</sup> by Stata—All in favor.**
4. Warrants for payroll & payables
  - **Motion by Stata to ratify 10/15/2019 payroll, signed by Turner in the amount of \$1920.89, 2nd by Turner-- All in favor.**
  - **Motion by Stata to ratify 10/29/2019 payroll, signed by Turner in the amount of \$1781.41, 2nd by Turner-- All in favor.**
  - **Motion by Stata to ratify 10/16/2019 payable, signed by Turner in the amount of \$27,222.36, 2nd by Turner-- All in favor.**
  - **Motion by Stata to approve 11/06/2019 payable, in the amount of \$56,518.51, 2nd by Turner-- All in favor.**
  - **Motion by Stata to ratify 10/16/2019 EFT payable, signed by Turner in the amount of \$420.50, 2nd by Turner-- All in favor.**
  - **Motion by Stata to approve 11/06/2019 EFT payable, in the amount of \$363.89, 2nd by Turner-- All in favor.**
5. Monthly budget & balance sheet
6. Hazard mitigation plan discussion
  - Turner had discussion; Tyler Newton & Bethany Remmers met with Turner and the clerk about the need to have a hazard mitigation plan in place. In the event FEMA needed to get involved after a disaster, having that plan in place keeps repair costs down.
7. Errors and Omissions- None
8. Road commissioner's report
  - Turner had discussion; Hungerford has finished paving jobs around the Island.
9. Town hall update discussion
  - Stata had discussion; the update committee emailed a report from Jan Lewandoski of his town hall assessment. This will be discussed when members of the committee are present.
10. Other business
  - Stata had discussion; Sylvia Jensen emailed Steve asking to add deer crossings signs to the roads. At the beginning of the Island would be a good spot, this will be added to the sign list.
  - Tyler Wren had discussion; on July 19<sup>th</sup> this bike tour begins at Snow Farm Vineyard and passes through all of the Islands. He asked if there were any suggestions on how to remedy any issues with this tour. Turner suggested to have a 'marshal' at cross streets or stopping areas. (See attachment)
  - Carmine Centrella had discussion; recently retired from Capitol Region Council of Governments in Hartford CT and moved to ILM. Interested in becoming involved with organization which may be looking for volunteers.
  - **Motion by Stata to adjourn meeting at 6:03PM, 2<sup>nd</sup> by Turner—All in favor.**

Respectfully Submitted,

Sarah Noble / Select Board Clerk

Selectboard approved on: \_\_\_\_\_

\_\_\_\_\_  
Stephen Stata

\_\_\_\_\_  
Rustam Spaulding

\_\_\_\_\_  
Selby Turner





---

FARM TO FORK FONDO

---

VERMONT

## Introduction

Farm to Fork Fondo is a nationally recognized cycling event series organized and produced by Wrenegade Sports. In 2019 we organized seven events across the eastern United States.

Our mission is to whip up the perfect combination of health, social good, community, and fun into unique and awesome events. Farm to Fork Fondo positively impacts the host community and cultivates the symbiotic relationship between cyclists, farmers, and beautiful landscapes. In conjunction with our event, Wrenegade Foundation benefits many of the community programs that serve residents and the working landscape.

## At A Glance

**945** cyclists rode a combined 48,665 miles in one day

**99** responded to our post-ride survey

**88%** said they brought family or friends with them

**100%** of respondents reported they had a good time

## Participant Demographic

**50** Average participant age

**52%** Female

**48%** Male

**\$142,000** Average self-reported annual household income

**29** states and **2** Canadian provinces represented

“I had never been to farms on the Champlain Islands despite living in Burlington for five years ... It was interesting to learn about what was grown there, about islands arts, and exploring that area more.”

*- Champlain Island event participant*

## Economic Impact

### LOCAL SPENDING

More than  
**\$208,000**

Participants reported spending an average of \$220 while visiting the Champlain Islands

### LOCAL CONTRACTS

**\$14,757**

Amount Wrenegade Sports spent on venue, catering, and other contracts and supplies at businesses located in Grand Isle County

### INDIRECT IMPACT

More than  
**\$488,000**

Amount participants spent in Vermont as a result of Farm to Fork Fondo

("Economic Multipliers & Event Analysis," Victor Matheson, College of Holy Cross, Department of Economics)

## Social Impact

### AWARENESS

**69%**

Respondents learned something they did not know about local agriculture or a benefitting community group

### CONNECTION

**80%**

Amount Wrenegade Sports spent on venue, catering, and other contracts and supplies at businesses located in Grand Isle County

### COMMUNITY

More than **60**  
**volunteers**

Helped run the event and tell the participants about the benefitting organizations, farms, and projects

### What is the social impact of Farm to Fork Fondo?

It is the celebration of local small-scale agriculture and the community involvement that sets Farm to Fork Fondo apart from other sports events. By design, our participants visit six local farms, sampling chef-prepared treats that feature ingredients sourced from those farms.

Farm to Fork cyclists are motivated to support the farm community in the Champlain Islands when they visit and connect with their local producers when they return home.

Our riders often feel more connected to the event host community as a result of riding with us. This is because we gather participants and locals at the Meet the Farmers Dinner the night before the ride and encourage them to get to know each other through the Wrenegade Foundation volunteer program on event day.

# Community Impact

## DONATED

**\$4,300**

*Eight organizations received project grants and donations to support programs that serve people living in and around the Champlain Islands*

## FOCUS AREAS

**43% donated funds supported agriculture-related programs**

*Other focus areas: recreation, education, local culture, and services for older and disabled residents*

## PEOPLE SERVED

**2850**

*Beneficiaries estimated that their funded programs would serve more than 2850 people in and around the Champlain Islands in 2019*

### Community Giving from Wrenegade Foundation

Each Farm to Fork Fondo rider donates to Wrenegade Foundation, raising \$40,650 in 2019. These funds contribute to the grants and cash prizes given to nonprofits, community groups, farms, and volunteer fire departments in our seven event host communities. Eight beneficiaries in Vermont received project grants and donations from Wrenegade Foundation totaling \$4,300.

**The Stefan Pierson Foundation, \$100 donation**

**Isle La Motte Volunteer Fire Department, \$350 donation**

**Kelly Brush Foundation, \$400 donation to the Active Fund to help people with spinal cord injuries purchase adaptive sports equipment**

**Island Arts, \$450 to support the Yung Bao artist residency**

**Folsom School, \$500 to support the experiential education field trip to Montreal**

**CIDER, \$650 to support the Neighbor Dinners program**

**Vermont Youth Conservation Corps, \$700 to support the Health Care Shares and youth employment program**

**YWCA Camp Hochelaga, \$1150 to support the Farm and Garden program and create a new on-site composting system**



*Gran Fondo Guide gave Farm to Fork Fondo the Community Impact award in 2019 for donating more than \$100,000 to charities and community groups through the Volunteer Competition since 2014.*



### Vermont Youth Conservation Corps

*"[Wrenegade Foundation] funds supported two weeks of employment for one Vermont youth working on our farm in Richmond, VT. The participant received workforce readiness training, cooking nutrition education, and Environmental and financial literacy training."*

*-Andrew Whitehead, Food and Farm Program Manager*

# Community Partnerships

## Local Farm Partners

We make sure to source ingredients for our chef-prepared aid station treats directly from our farm partners and local suppliers. Participants stop at farms along their routes to sample what the farm produces, often meet the farmer, and learn the story of the farm. In our 2019 series, participants most often reported that they learned something they did not know about a local farm. In Vermont, 44% of survey respondents said they learned something about agriculture in the Champlain Islands.

- Snow Farm Winery (South Hero)
- Pomykala Farm (North Hero)
- Hall Home Place (Isle La Motte)
- Goulet Farm (South Hero)
- Hackett's Orchard (South Hero)
- Breakaway Farm (Grand Isle)
- Sunset Lake Farm (Alburlough)

## Local Business Partners

- Snow Farm Vineyard
- Zero Gravity Craft Brewery
- Hampton Inn
- Northwestern Mutual Thornton Wealth Management
- Vermont Federal Credit Union
- Great Bike Tours
- Crescent Bay Farm Bed and Breakfast
- Cabot Creamery Co-Op
- Vermont Sports
- Terry Bicycles
- 1K2GO Sports
- State of Vermont
- Whistle Pig Distillery
- VT Ski and Ride
- Captivating Sports Photos
- Paradiso Farm
- Jay Peak
- Ben and Jerry's
- My Kids Kitchen
- Island Ice Cream
- Complete Septic







November 6, 2019

Dear Isle LaMotte Select Board,

The 2019 Farm to Fork Fondo – Champlain Islands was an extremely successful event in many ways. Wrenegade Sports had excellent cyclist participation, all visitors to the region who gave us feedback expressed that they enjoyed their time in the Champlain Islands, and the event had a significant positive economic impact in the region.

All 2019 participants stayed safe and we are working with Sheriff Allen to implement additional safety measures in 2020. We will:

1. Reduce congestion and avoid large packs of cyclists riding together by
  - releasing riders from the start in waves, and
  - branching routes away from each other before riders stop at their first aid station
2. Increase safety by
  - removing Breakaway Farm from aid station stops, and
  - do not include left-hand turns off Route 2 unless law enforcement is present to direct traffic
3. Increase respectful riding by posting a dedicated Wrenegade Staff flagger in the opening miles to remind cyclists to ride on the shoulder and never more than two abreast
4. Identify any riders that may disobey traffic laws by their bib plates (clearly visible at all times on the front of their bike) and adding a Tyvek bib and number to the back of the cyclist's jersey
5. Increase community awareness of the event through regular communication with the community leading up to the event

We look forward to bringing this event and the economic, social, and community benefits of our event to the Champlain Islands community again on July 19, 2020.

We appreciate the opportunity to meet with the Select Board and express our desire to improve the Farm to Fork Fondo experience for everyone involved.

Thank you,

Tyler Wren



Beneficiary	2019 Grant Amount	Event	Area of Focus	State/Region
Verner Center for Early Learning	\$ 425	Asheville	Recreation/Healthy Lifestyle	NC
Girls on the Run of WNC	\$ 450	Asheville	Recreation/Healthy Lifestyle	NC
The North Carolina Arboretum Society	\$ 500	Asheville	Farmland/Open Land Preservation	MA
Conserving Carolina	\$ 600	Asheville	Farmland/Open Land Preservation	NC
Organic Growers School	\$ 675	Asheville	Agriculture/Food Systems	NC
Barnyard Bandits 4-H Club	\$ 850	Asheville	Agriculture/Food Systems	NC
Railroad Street Youth Project	\$ 400	Berkshires	Outside priorities	MA
Railroad Street Youth Project	\$ 650	Berkshires	Outside priorities	MA
Great Barrington Farmers Market	\$ 900	Berkshires	Agriculture/Food Systems	VT
Berkshire Natural Resources Council	\$ 950	Berkshires	Farmland/Open Land Preservation	MA
Greenagers, Inc.	\$ 1,000	Berkshires	Agriculture/Food Systems	MA
Montessori School of Berkshires	\$ 1,000	Berkshires	Outside priorities	MA
Roots Rising	\$ 1,100	Berkshires	Agriculture/Food Systems	MA
Hancock Shaker Village	\$ 3,800	Berkshires	Highlighting Local Culture	MA
Conquer the Day	\$ 100	Champlain Islands	Recreation/Healthy Lifestyle	VT
Isle La Motte Fire Department	\$ 350	Champlain Islands	Outside priorities	VT
Kelly Brush Foundation	\$ 400	Champlain Islands	Recreation/Healthy Lifestyle	VT
Islands Arts	\$ 450	Champlain Islands	Highlighting Local Culture	VT
Folsom School	\$ 500	Champlain Islands	Outside priorities	VT
CIDER	\$ 650	Champlain Islands	Outside priorities	VT
Vermont Youth Conservation Corps	\$ 700	Champlain Islands	Agriculture/Food Systems	VT
YWCA Camp Hochelaga	\$ 1,150	Champlain Islands	Agriculture/Food Systems	VT
St Marys/St Benedicts Parish	\$ 400	Finger Lakes	Outside priorities	NY
Four Towns Recreation Center	\$ 425	Finger Lakes	Recreation/Healthy Lifestyle	NY
Project Growing Hope	\$ 450	Finger Lakes	Agriculture/Food Systems	NY
FLARE (Finger Lakes Area Robotics Education)	\$ 575	Finger Lakes	Outside priorities	NY
Groundswell Center	\$ 625	Finger Lakes	Agriculture/Food Systems	NY
Tanglewood Nature Center & Museum	\$ 625	Finger Lakes	Farmland/Open Land Preservation	NY
Beverly Animal Shelter	\$ 650	Finger Lakes	Outside priorities	NY
Paradise Leaman Place Fire Co.	\$ 300	Hudson Valley	Outside priorities	NY
OMHP Youth Group	\$ 350	Hudson Valley	Recreation/Healthy Lifestyle	NY
Friends of the Orange County Youth Bureau	\$ 400	Hudson Valley	Recreation/Healthy Lifestyle	NY
Warwick Valley FFA	\$ 450	Hudson Valley	Agriculture/Food Systems	NY
Pine Island Fire Department	\$ 500	Hudson Valley	Outside priorities	NY
Fairview Fire Department	\$ 500	Hudson Valley	Outside priorities	NY
Winslow Therapeutic Center	\$ 500	Hudson Valley	Recreation/Healthy Lifestyle	NY
Vernon Township Womens Club	\$ 800	Hudson Valley	Outside priorities	NJ
Orange County Land Trust	\$ 900	Hudson Valley	Farmland/Open Land Preservation	NY
A Week Away	\$ 100	PA Dutch	Outside priorities	PA
The Common Wheel	\$ 100	PA Dutch	Recreation/Healthy Lifestyle	PA
Fisher Farm	\$ 300	PA Dutch	Agriculture/Food Systems	PA
Lancaster County Junior Holstein Association	\$ 650	PA Dutch	Agriculture/Food Systems	PA
Girl Scouts of Greater Coatesville	\$ 700	PA Dutch	Outside priorities	PA
Field of Hope	\$ 750	PA Dutch	Outside priorities	PA
Lancaster County Agriculture Council	\$ 1,000	PA Dutch	Agriculture/Food Systems	PA
Strasburg Volunteer Rescue Squad	\$ 300	Shenandoah	Outside priorities	VA
County Studio Tour	\$ 400	Shenandoah	Highlighting Local Culture	VA
Lydia's Clothes Closet	\$ 600	Shenandoah	Outside priorities	VA
Belle Grove	\$ 725	Shenandoah	Farmland/Open Land Preservation	VA
Winchester Area Temporary Thermal Shelter (WATTS)	\$ 825	Shenandoah	Outside priorities	VA
Shenandoah Valley Discovery Museum	\$ 1,000	Shenandoah	Agriculture/Food Systems	VA
Virginia Gleaning Network	\$ 1,050	Shenandoah	Agriculture/Food Systems	VA
Belle Grove	\$ 3,000	Shenandoah	Farmland/Open Land Preservation	VA
Glen More Fire Company	\$ 550		Outside priorities	
	\$ 38,100			

